

PRESS QUOTES AND REVIEWS

"One of the brightest talents of contemporary pop-jazz singing. A refined vocalist who expresses a world of rarefied poetry." - *Sicilian Jazz Orchestra, Palermo, Italy, November 2016*

"Halie Loren glides in flight on her new album Butterfly Blue from newly composed musical poetry to the songbook of American music on the wings of a deepening and darkening musical sense, an extraordinary accompanying group of musicians and a voice to wring out all the passion, pain and promise of living... Ask me to walk into a club and conjure up my singer of choice and it would be Halie Loren." - *Brian Arsenault / The International Review of Music, June 2015*

"Halie Loren's Butterfly Blue strikes a perfect balance of classic and original jazz songs. The new blends with the old and the old is made new in Ms. Loren's renditions of them... This is another first-class album from Halie Loren. While she continues to wow us with her voice and musical sensibility, her depth grows as she presents more of her own material. This is a fabulous album I'll listen again and again. I highly recommend it." - *Joe Frazier / PPCORN, June 2015*

"Loren performs with effortless grace. Whether tossing in melodic scattling or French lyrics, she also keeps you on your toes throughout." - *C-Ville / Charlottesville Arts, Aug. 2015*

"Halie Loren gives us a delicious work, the kind that one never tires of hearing again and again ... because excellence, well executed, never tires" - *Miguel Angel V. / MMUSIC, 2015*

"It is no easy task to perform a venerable song that has been previously interpreted and imbue it with your own special emotional language and musical statement... but Loren has done just that, in spades. With her smoky, resonant alto voice, gorgeous French and innovative instrumentation, she has firmly affixed I Wish You Love with her own special stamp." - *Lesley Mitchell-Clarke/The Whole Note, 2015*

To hear Halie Loren sing is to glimpse the divine, and it is easy to see why this jazz vocalist is getting noticed here and abroad. Whether her vocals are wrapping their arms around you in a loving embrace, as they do on the subdued title track, or getting playful on the classic "On the Sunny Side of the Street," there is so much to love about Loren's talent." - *Brian Palmer / Seattle Weekly, August 2014*

"The twentysomething chanteuse brings a playful precocity and an easy sexiness to the standard on Simply Love" - *Elysa Garnder / USA TODAY, September 2013*

"Halie was flawless in her presentation and each song exuded a side of her personality that just made you like her more and more and at the end, you felt like you actually knew her." - *Michele Wilson-Morris / The Entertainment Bank, Live Performance Review - Samford University, Birmingham, AL. March 2014*

"Loren lives every magical moment onstage as if it were her last, reaching out to audiences as they journey together through each song's story. She's able to transform covers as if they came directly from her own personal songbook. And her personal songbook takes its place naturally alongside some spectacularly timeless classics ... It's her voice. At once warm and inviting, fun and teasing, able to embody the essence of gypsy jazz to Brazilian samba, but always open to every spontaneous experience discovered in the moment onstage." - *AXS .com / Carol Weber, July 2014*

"For sheer vocal beauty and old-school warmth, few among her contemporaries can match Halie Loren." - *Christopher Loudon / Jazz Times, November 2013*

...*Press Quotes and Reviews continued...*

"Loren has something to say and her voice is as attractive and intoxicating as anything." **Dan Bilawsky / All About Jazz , Sept. 2013**

"... It is not just a single thing that makes (Loren) stand out from the rest of the jazz vocalists, but the whole presentation... It is stirring for an audience to hear a band from virtually the first bar to the last remain absolutely right on the mark ... She took a song and used every breath to give the lyrics their unique life as only Loren can do. At times she could boot the lyrics out over the audience while in the next breath, she lured them into back into her warm heart space." **Bill Leikam / All About Jazz (live review) , June 2014**

"Supremely talented and very versatile, Halie wields her voice as an instrument, making each note pitch perfect and sung with just the right tone, color, and warmth. From French to English to Spanish and back, she sings to the world, capturing hearts and fans in the process." - **Paul Anderson / The Entertainment News, Nov. 2013**

"Simply Love is anything but simple as it bursts with emotion, powerhouse performances, great production, and flavors -- all of which are amply complemented by Loren's ability to select and project the perfect phrasings and sentiments to make each quite special." - **Charles A. Smith / The Entertainment Bank – Oct. 2013**

"Simply Love is so real you can feel the emotional impact of each song and literally hold it in your heart." - **Danny R. Johnson / San Diego County News, Sept. 2013**

"The warmth and the freshness are there no matter the age of the song Halie's singing. Her take on the American Songbook is just right." - **Brian Arsenault / The International Review of Music, Oct. 2013**

"It is the great singer who can take a song and make it fresh, make us feel like it is something we haven't heard over and over and over... Halie Loren does the job." - **Jack Goodstein / BC*BlogCritics, Nov. 2013**

"I am addicted to Halie Loren, I have no plans to seek treatment! When talent such as Halie Loren crosses your desk then you pay attention. Halie Loren is far more than a vocalist, she is an entertainer." **Brent Black / Bop-N-Jazz, Aug. 2013**

"A stellar voice with great tone and marvelous command of phrasing sets Loren apart from myriad of female vocalists. Old school becoming new cool in the hands of a gifted artist is a beautiful thing." - **Critical Jazz, 2012**

"Halie Loren is intriguing and somehow a mix of mystery and forthrightness. New focus is brought to the familiar, always coming off as natural and not gimmicky. Heart First is first on my list of current favorites for repeat play, something I don't tire of." **Rob Lester / Talking Broadway.cm – July 2012**

"She switches easily from lighthearted jazzy swing to sultry ballads without skipping a beat ... Loren's performance (of I Feel the Earth Move) was better than the original... We are too quick to listen to those wonderful classics and say "they don't make music like this anymore." If you believe that, you'll change your mind once you give Halie Loren a chance." - **Room With No View music blog, March 2014**

"Halie connects emotionally to each line in the same way Sinatra often did. You hear the feelings behind the words and you almost see her facial expressions as she breathes in and out between the verses... There's something amazingly alive about that, and it's slightly intoxicating" - **The Vinyl Anachronist, June 2012**

"Loren doesn't appeal to merely one specific genre of like-minded listeners, she accomplishes something deeper, touching directly the hearts and souls of sentient beings throughout the world." - **JazzChillCorner, 2012**

...*Press Quotes and Reviews continued...*

"Loren's ability to find something new in the old makes this a fun ride...it all comes together to perfection. This record (Heart First CD) is pure magic." - **Dan Bilawsky / All About Jazz, March 2012**

"It certainly was no surprise that Halie quickly wove a spell on the audience, seducing them with a voice that is like a caress of satin on her opening number Sway, nimbly switching between English and Spanish... ..with six albums to her credit, an engaging personality and being number 1 on the Amazon Canada jazz downloads she won't remain a well kept secret much longer." - **Moreen Murray / JazzFM, 2012**

"With her intimate use of dynamics and phrasing (she's less a belter and more of a crooner), the distance between the character, the artist, the musicians, and the ears of a jazz fan (when they're really paying attention to nuance) vanishes, and you fall into the warm, succulent, nurturing melisma of her gorgeously precise voice" - **The Daily Om, 2011**

"Halie Loren has a great understanding of lyrics and melody and naturally expresses feelings very sensitively. She interprets a song so skillfully, I was sucked in." - **Yasushi Abe- Music Critic & Avex Record Label, Tokyo**

"Singer Halie Loren is brilliant on virtually everything she touches... Tasteful, grown-up singers like Loren give me hope, since I'm notoriously hard on vocal albums." - **Mark Meyers / jazzwax.com, March 2012**

"A stellar voice with great tone and marvelous command of phrasing sets Loren apart from myriad of female vocalists. Old school becoming new cool in the hands of a gifted artist is a beautiful thing." - **Critical Jazz, 2012**

"Nowadays, it seems impossible to make a flawless album, but you pulled it off. Of the albums by jazz singers I received this year, Heart First is the one that stands out the most." - **Charles Latimer/ www.idigjazz.com, 2012**

"If you could walk into a club with Halie Loren and this band playing the title song (Heart First) and all, you might never leave. You'd just learn to drink something like vodka on the rocks even if you never liked it before." - **Brian Arsenault / The International Review of Music, Feb. 2012**

"The jazz arrangement had wonderful charm, even exceeding the original... I even felt a bit dizzy. It was wonderful, and I clapped a lot - I wanted to have a second set of hands! Applause filled the theater." - **Live review from Theater Yong, Seoul, Korea, 2012**

"With a masterful voice that's part Etta James and part Sarah McLachlan, a subtle touch that allows her to blend vulnerability and sensuality unlike any other artist currently in jazz or pop music, and a talent for phrasing that's uncanny... one of the finest vocal jazz albums of 2010." **Wildy Haskell / Wildy's World, 2010**

"Halie's influences and songbook are diverse and imaginative; she simply can't be confined to one genre or one time period of music and that is something to be applauded these days...She sings with a sense of joy and discovery that has been missing from the music scene for some time. If After Dark is your introduction to jazz, there can be no better." - **VivoScene, 2010**

"Halie Loren has a voice that defines a true artist; one that comes from a deep emotional place. She puts an ultimate truth and personal soul into each and every note she sings. As a producer, never has a voice moved me more than Halie's" - **Rick Chudacoff, Producer, Nashville/LA**

"Halie Loren has displayed the rare ability of being able to make the most familiar song sound fresh and relevant, and a talent at transforming unlikely material into jazz." - **Scott Yanow / LA Jazz Scene Monthly**